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Accretive Technologies Signs Groundbreaking Agreement with a Leading European Airline

NEW YORK – December 14, 2011 – Accretive Technologies, an innovative global technology services firm specializing in dynamic complexity, today announced that a leading European airline will use its patented technology in its aviation management system to identify inefficiencies and optimize its business performance.

The airline will use Accretive Technologies' services, which include predictive analysis tools based on mathematical algorithms, to enable them to anticipate risks and potential performance issues, saving the company millions.

This agreement marks Accretive's entrance into the airline industry and opens the door to a vast new customer base. "We are excited about this opportunity to bring our technological solutions to the airline industry and especially to a prestigious transportation company with a long, successful history and very bright future," said Mike Brookbanks, managing director of Business Development and Delivery for Accretive.

About Accretive Technologies

Founded in October 2002, Accretive offers its patented technology to clients from all over the world. Specializing in predicting how "Dynamic Complexity" evolves within the operations of a business, it addresses the inefficiencies introduced through continual change and the enhancements of a business, its process and technology. Accretive uses its patented X-Act™ technology to correlate quantity, quality resilience and cost.

Its suite of solutions helps companies:

- Plan to determine how a business might be optimized
- Determine the operational risk of an end-to-end service
- Benchmark a business against its peers
- And develop concrete actions on how to improve, transform and innovate through process and IT engineering.

For more information, please visit www.acrtek.com.